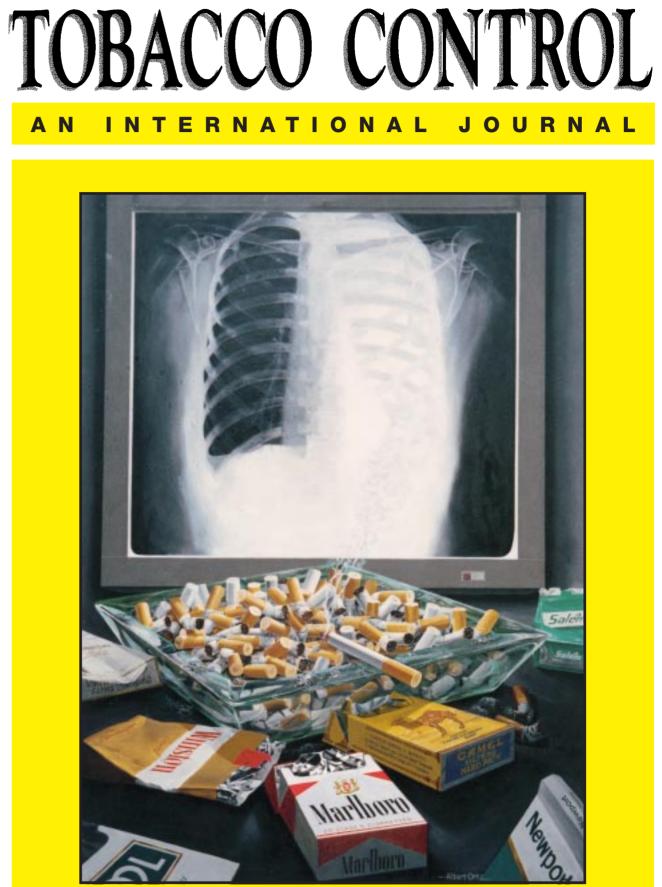
## TOBACCO CONTROL

## AN INTERNATIONAL JOURNAL

Contents	December 2000 Vol 9 No 4
Editorial	355 Quality improvement and accountability in the treatment of tobacco dependence: the need for a national training and certification programme Ronald M Davis, John Slade, Linda Hyder Ferry Addendum—Sabrina Girolami, Christine Wydra, Jaan Sidorov
News analysis	<ul> <li>Uzbekistan: who's in charge now? • Hungary: the complete consumer service • Gambia: hey, big boy! • Pakistan: that boat again • SE Asia: Rockefeller's new programme • Canada: warnings with colour pictures required • UK: disarming truth about NRT</li> </ul>
<b>Original articles</b> Policy forum	<b>364 Heterogeneity among smokers and non-smokers in attitudes and</b> <b>behaviour regarding smoking and smoking restrictions</b> <i>Blake D Poland, Joanna E Cohen, Mary J Ashley, Ed Adlaf, Roberta Ferrence,</i> <i>Linda L Pederson, Shelley B Bull, Dennis Raphael</i>
Policy forum	372 Development of a state wide tobacco treatment specialist training and certification programme for Massachusetts Lori Pbert, Judith K Ockene, Beth M Ewy, Ellen Sachs Leicher, Donna Warner
	<b>382</b> Patient recall versus physician documentation in report of smoking cessation counselling performed in the inpatient setting Jessica M Nicholson, Deborah J Hennrikus, Harry A Lando, Maribet C McCarty, John Vessey
	<b>389</b> Short term effects of cigarette smoking on hospitalisation and associated lost workdays in a young healthy population Anthony S Robbins, Vincent P Fonseca, Susan Y Chao, Gary A Coil, Nicole S Bell, Paul J Amoroso
	<b>397</b> Modelling the short term consequences of smoking cessation in England on the hospitalisation rates for acute myocardial infarction and stroke Bhash Naidoo, Warren Stevens, Klim McPherson
	401 Adults' response to Massachusetts anti-tobacco television advertisements: impact of viewer and advertisement characteristics Lois Biener, Garth McCallum-Keeler, Amy L Nyman
Policy forum	408 Tobacco cessation skills certification in Arizona: application of a state wide, community based model for diffusion of evidence based practice guidelines Myra L Muramoto, Tim Connolly, Louise J Strayer, Jim Ranger-Moore, William Debart Leischem, Secth Leischem
<b>Review</b> Policy forum	415 Do social support interventions ("buddy systems") aid smoking cessation? A review Sylvia May, Robert West
Special Communication Policy forum	423 Evolution of a comprehensive tobacco control programme: building system capacity and strategic partnerships—lessons from Massachusetts Harriet Robbins, Milly Krakow
Play it again	431
	Letters to the editor • Book • Indexes



Vol 9

No 4

Pages

355--442

TOBACCO CONTROL



