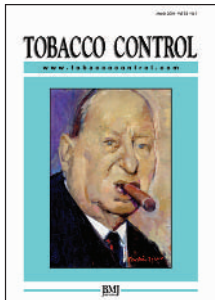


TOBACCO CONTROL

Contents



Editorial

- 1** Accepting premature deaths from smoking
W A Farone

Cover essay

- 3** The decline of smoking in British portraiture
N Wilson, G Thomson

News analysis

- 6** Argentina: "non-smokers' dictatorship" • USA: make health insurance include cessation help, says poll • Pakistan: weapons of mass deception • USA: they were putting what, where? • Hungary: tobacco ads forced back inside • Australia: sudden death in Sydney • Smoking and female emancipation: when will we learn? • Poland: coffin nails • Japan: the curious case of the non-smoking underwear • South Africa: PM at the door • UK: free beer for the workers • Sri Lanka: artist's son hits at BAT • Brazil: BAT's "smoking point" banned

Research papers

Policy forum

- 13** The case of the disappearing nitroamines: a potentially global phenomenon
N Gray, P Boyle
- 17** Designated "no smoking" areas provide from partial to no protection from environmental tobacco smoke
T Cains, S Cannata, R Poulos, M J Ferson, B W Stewart
- 23** A prospective study of household smoking bans and subsequent cessation related behaviour: the role of stage of change
B A Pizacani, D P Martin, M J Stark, T D Koepsell, B Thompson, P Diehr
- 29** Households contaminated by environmental tobacco smoke: sources of infant exposures
G E Matt, P J E Quintana, M F Hovell, J T Bernert, S Song, N Novianti, T Juarez, J Floro, C Gehrman, M Garcia, S Larson
- 38** Changes in population attitudes about where smoking should not be allowed: California versus the rest of the USA
E A Gilpin, L Lee, J P Pierce
- 45** Determination of tar, nicotine, and carbon monoxide yields in the mainstream smoke of selected international cigarettes
A M Calafat, G M Polzin, J Saylor, P Richter, D L Ashley, C H Watson

Other topics

- 52** Bupropion in breast milk: an exposure assessment for potential treatment to prevent post-partum tobacco use
J S Haas, C P Kaplan, D Barenboim, P Jacob 3rd, N L Benowitz
- 57** "Creative solutions": selling cigarettes in a smoke-free world
E A Smith, R E Malone
- 65** Tobacco industry litigation to deter local public health ordinances: the industry usually loses in court
M L Nixon, L Mahmoud, S A Glantz
- 74** A study of smoking and smoking cessation on the curricula of UK medical schools
E Roddy, P Rubin, J Britton, on behalf of the Tobacco Advisory Group of the Royal College of Physicians
- 78** Smoker and ex-smoker reactions to cigarettes claiming reduced risk
S Shiffman, J L Pillitteri, S L Burton, M E Di Marino

Brief reports

- 85** Telephone assistance for smoking cessation: one year cost effectiveness estimations
A L McAlister, V Rabiou, A Geiger, T J Glynn, P Huang, R Todd
- 87** Changes of knowledge, attitudes, beliefs, and preference of bar owner and staff in response to a smoke-free bar law
H Tang, D W Cowling, C M Stevens, J C Lloyd
- 90** Intervention to reduce environmental tobacco smoke exposure in Latino children: null effects on hair biomarkers and parent reports
T L Conway, S I Woodruff, C C Edwards, M F Hovell, J Klein

Ad Watch

- 93** "The contemporary, irreverent brand of youth with an independent streak": BAT's youth promotions in Myanmar
S Chapman

Letters

- 95** Exposure to environmental tobacco smoke at work and at home: a population based survey
M Nebot, M J López, Z Tomás, C Ariza, C Borrell, J R Villalbi
- 96** Support for protection from secondhand smoke: California 2002
E A Gilpin, L Lee, J P Pierce, H Tang, J Lloyd

Miscellaneous

- 16, 44, 51, 64** The lighter side